



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/V Demings/D/Con/FL (16933)
Adelstein & Associates (3711)/878062959
OBRZUT, BARB
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
3223 DEMINGS FOR CONGRESS (137293)
National/Political
3223/06315622

Invoice 635854
Inv Date 9/30/2012
Terms Net 30
Contract 331507
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:36PM

DEMINGS FOR CONGRESS

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 5:22AM (Mo)	00:30	DEMI0230H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 5:27AM (Tu)	00:30	DEMI0330H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 5:23AM (We)	00:30	DEMI0330H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 5:23AM (Th)	00:30	DEMI0330H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 5:23AM (Fr)	00:30	DEMI0230H	\$375.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 5:54AM (Mo)	00:30	DEMI0330H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 5:58AM (Tu)	00:30	DEMI0230H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 5:52AM (We)	00:30	DEMI0230H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 5:52AM (Th)	00:30	DEMI0230H	\$575.00	
2.0	Spot	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 5:43AM (Fr)	00:30	DEMI0330H	\$575.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/17/12 6:55AM (Mo)	00:30	DEMI0230H	\$1200.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/19/12 6:30AM (We)	00:30	DEMI0330H	\$1200.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/20/12 6:23AM (Th)	00:30	DEMI0330H	\$1200.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/17/12 8:29AM (Mo)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/17/12 8:59AM (Mo)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/18/12 7:59AM (Tu)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/18/12 8:48AM (Tu)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/19/12 8:54AM (We)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/20/12 7:55AM (Th)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/20/12 8:55AM (Th)	00:30	DEMI0330H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/21/12 7:49AM (Fr)	00:30	DEMI0230H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/21/12 8:49AM (Fr)	00:30	DEMI0330H	\$1250.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/17/12 10:29AM (Mo)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/17/12 10:45AM (Mo)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/18/12 10:17AM (Tu)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/18/12 10:57AM (Tu)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/19/12 10:18AM (We)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/19/12 10:42AM (We)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/20/12 10:23AM (Th)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/20/12 10:57AM (Th)	00:30	DEMI0330H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/21/12 10:24AM (Fr)	00:30	DEMI0230H	\$300.00	
5.0	Spot	10:00:00AM- 11:00:00	Day, M-2, Tu-2, W-2, Th-2, F-2	09/21/12 10:57AM (Fr)	00:30	DEMI0330H	\$300.00	
6.0	Spot	11:00:00AM- 12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 10:58AM (Mo)	00:30	DEMI0330H	\$625.00	
6.0	Spot	11:00:00AM- 12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 11:35AM (Tu)	00:30	DEMI0230H	\$625.00	
6.0	Spot	11:00:00AM- 12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 11:59AM (We)	00:30	DEMI0230H	\$625.00	
6.0	Spot	11:00:00AM- 12:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 10:59AM (Fr)	00:30	DEMI0230H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 12:56PM (Mo)	00:30	DEMI0230H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 12:37PM (Tu)	00:30	DEMI0230H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 12:59PM (We)	00:30	DEMI0330H	\$525.00	



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DEMINGS FOR CONGRESS

CO-OP/Order Type No/Normal
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Gen. Date 10/1/2012 4:51:36PM

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
7.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 12:37PM (Th)	00:30	DEMI0230H	\$525.00	
7.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 12:54PM (Fr)	00:30	DEMI0330H	\$525.00	
8.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 4:28PM (Mo)	00:30	DEMI0330H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 4:12PM (Tu)	00:30	DEMI0330H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 4:24PM (We)	00:30	DEMI0230H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 4:20PM (Th)	00:30	DEMI0330H	\$625.00	
8.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 4:37PM (Fr)	00:30	DEMI0330H	\$625.00	
9.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 5:43PM (Mo)	00:30	DEMI0230H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 5:43PM (Tu)	00:30	DEMI0230H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 5:25PM (We)	00:30	DEMI0330H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 5:29PM (Th)	00:30	DEMI0230H	\$1400.00	
9.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 5:51PM (Fr)	00:30	DEMI0230H	\$1400.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 6:12PM (Mo)	00:30	DEMI0330H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 6:13PM (Tu)	00:30	DEMI0330H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 6:23PM (We)	00:30	DEMI0230H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 6:11PM (Th)	00:30	DEMI0330H	\$1850.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 6:27PM (Fr)	00:30	DEMI0230H	\$1150.00	
11.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	09/23/12 6:29PM (Su)	00:30	DEMI0230H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 7:24PM (Mo)	00:30	DEMI0230H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 7:06PM (Tu)	00:30	DEMI0330H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 7:05PM (We)	00:30	DEMI0230H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 7:05PM (Th)	00:30	DEMI0230H	\$1850.00	
12.0	Spot	7:00:00PM- 7:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 7:14PM (Fr)	00:30	DEMI0330H	\$675.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	09/22/12 7:24PM (Sa)	00:30	DEMI0230H	\$675.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	09/22/12 7:48PM (Sa)	00:30	DEMI0330H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 7:38PM (Mo)	00:30	DEMI0330H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 7:29PM (Tu)	00:30	DEMI0230H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 7:38PM (We)	00:30	DEMI0330H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/20/12 7:37PM (Th)	00:30	DEMI0330H	\$1850.00	
14.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/21/12 7:29PM (Fr)	00:30	DEMI0330H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5), Mo, Tu, We, Th, Fr, Su	09/17/12 11:33PM (Mo)	00:30	DEMI0330H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5), Mo, Tu, We, Th, Fr, Su	09/19/12 11:12PM (We)	00:30	DEMI0230H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5), Mo, Tu, We, Th, Fr, Su	09/20/12 11:28PM (Th)	00:30	DEMI0330H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5), Mo, Tu, We, Th, Fr, Su	09/21/12 11:22PM (Fr)	00:30	DEMI0230H	\$1500.00	
15.0	Spot	11:00:00PM-11:35:00	Per week (5), Mo, Tu, We, Th, Fr, Su	09/23/12 11:26PM (Su)	00:30	DEMI0230H	\$775.00	
16.0	Spot	11:30:00PM-12:05:00	Day, Sa-1	09/22/12 12:32AM (Sa)	00:30	DEMI0230H	\$675.00	
17.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1, W-1, Th-1	09/17/12 11:52PM (Mo)	00:30	DEMI0230H	\$675.00	
17.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1, W-1, Th-1	09/18/12 12:01AM (Tu)	00:30	DEMI0230H	\$675.00	
17.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1, W-1, Th-1	09/19/12 11:53PM (We)	00:30	DEMI0230H	\$675.00	



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AgM

Advertiser **Pol/V Demings/D/Con/FL (16933)**
Agency/T-Code **Adelstein & Associates (3711)/878062959**
Buyer **OBRZUT, BARB**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **3223 DEMINGS FOR CONGRESS (137293)**
Acct Types **National/Political**
Est/Headline **3223/06315622**
Demo
Revision
Comments **DEMINGS FOR CONGRESS**

Invoice **635854**
Inv Date **9/30/2012**
Terms **Net 30**
Contract **331507**
Bill Type **Standard**
Period **8/27/2012 - 9/30/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/1/2012 4:51:36PM**

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1, W-1, Th-1	09/20/12 11:55PM (Th)	00:30	DEMI0330H	\$675.00	
18.0	Spot	11:30:00PM-12:00:00	Day, Su-1	09/23/12 11:49PM (Su)	00:30	DEMI0330H	\$375.00	
19.0	Spot	8:00:00PM-11:00:00	Day, M-1	09/17/12 9:46PM (Mo)	00:30	DEMI0230H	\$5600.00	
20.0	Spot	9:00:00PM-10:00:00	Day, F-1	09/21/12 9:43PM (Fr)	00:30	DEMI0230H	\$2200.00	
21.0	Spot	8:00:00PM-11:00:00	Day, Su-1	09/23/12 9:11PM (Su)	00:30	DEMI0330H	\$6000.00	
22.0	Spot	3:00:00PM- 4:00:00	Day, F-1	09/21/12 3:46PM (Fr)	00:30	DEMI0230H	\$425.00	M/G For 6.0.1
23.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	09/23/12 5:43AM (Su)	00:30	DEMI0330H	\$200.00	M/G For 6.0.1
24.0	Spot	11:30:00PM-12:05:00	Day, Sa-1	09/22/12 12:22AM (Sa)	00:30	DEMI0330H	\$775.00	M/G For 4.0.1
25.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	09/22/12 12:13PM (Sa)	00:30	DEMI0230H	\$475.00	M/G For 4.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$95,125.00	Total Spots	87
Commission	(\$14,268.75)		
Net Total	\$80,856.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.